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July 8, 1997

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JUL - 8 1997 FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

VIA HAND DELIVERY

STEPHANIE B. LILLEY

(202) 429-4681

Mr. William F. Caton, Acting Secretary Federal Communications Commission 1919 M Street, N.W., Room 222 Washington, D.C. 20554

Re:

KRRT-TV, Kerrville, Texas

KABB(TV), San Antonio, Texas WTTK(TV), Kokomo, Indiana WTTV(TV), Bloomington, Indiana WLOS(TV), Asheville, North Carolina WFBC(TV), Anderson, South Carolina

MM Docket Nos. 91-221/87-8, 94-150, 92-51, and 87-154

Dear Mr. Caton:

On behalf of River City Limited Partnership and Sinclair Broadcast Group, Inc., transmitted herewith is an original and four copies of the requested local marketing agreement information involving the above-referenced stations.

If you have any further questions concerning this filing, please contact the undersigned.

Enclosure

LMA REPLY FORM

MARKET: San Antonio, Texas

DMA #: ____38_____

Station	Channel No. Network Licensed			Degree of Overlap (%)			Nielsen (all day) Audience Share			
	& Call Sign	<u>Affiliation</u>	Community	<u>Licensee</u>	City Grade	Grade A	Grade B	(9am	- midni	ght)
Brokered Station	KRRT	UPN	Kerrville	KRRT-TV Licensee, Inc.	37	46	59	<u>11/96</u> 7	<u>2/97</u> 6	<u>5/97</u> 6
Brokering Station	KABB	FOX	San Antonio	River City Limited Partnership (assignment of license granted to KABB Licensee, Inc., not yet consummated)	36	46	60	11	10	10

	Date of LMA Signing	Length of Initial <u>Term</u>	Initial Term <u>Start Date</u>	Initial Term End Date	Renewal Provisions/Terms	% Time brokered per week
LMA SPECIFICS:	08/03/95	5 years	08/03/95	08/03/2000	Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised. 1 & 2) Renewal for one additional 5-year term at the option of Programmer. 3 & 4) Programmer shall give written notice sixty days prior to the end of such initial term.	96%

Public Interest Benefits

KABB(TV), San Antonio, Texas

KRRT(TV), Kerrville, Texas

The following information is a brief summary of how the LMA has impacted the South Central Texas area (San Antonio).

CHILDREN'S PROGRAMMING

Our participation in this area has a major focus on those ascertainment issues that are timely to the viewing area we serve, namely, drug awareness and education. When two stations in a community have kid, teen and young adult programming and a consistent PSA campaign, the Stations can effectively send a positive message to the youth of the community.

Approximately five more hours per week of children's programming have been added since the Station entered into an LMA, giving KABB/KRRT the opportunity to acquire and schedule more programming that meets the FCC requirement for educational/ informational "core" programming.

Before the LMA, only KABB broadcast <u>Kids Club</u>. Since the LMA, the <u>Kids Club</u> has been broadcast on both Stations, and <u>Kids Club</u> has grown bigger and better with educational/informational vignettes geared towards kids twelve and under.

Promotion of the Kids Fair on both stations rather than just KABB has allowed this community event to grow.

PROGRAMMING

Educational/informational vignettes featuring KABB personality Commander K.O. are aired on both Stations. This increases her visibility in the market, and makes her many school appearance even more meaningful. In these appearances, Commander K.O. delivers positive messages encouraging kids to resist drugs, smoking, gangs, guns and violence.

Having an LMA has increased the opportunity to acquire and schedule programs geared towards minorities including the quarterly "Mi Gente (My People)" specials, the annual Hispanic Year in Review and the Hispanic Heritage Awards Special.

Programming two stations has increased our opportunity to acquire and schedule more local sporting events. Local broadcasts of the NBA's San Antonio Spurs, Big 12 conference football and basketball games, and University of Texas basketball games now air on KRRT. Other local sports events that KRRT is considering include the San Antonio Dragons IHL hockey team, and the San Antonio Missions, a "AA" farm team of the Los Angeles Dodgers.

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NEWSCAST

Before the LMA, KRRT had no newscast on the station. Under the LMA, KRRT is now airing a number of news features that are produced by the KABB news department.

WAKE UP WEATHER, an update on the following day's weather, airs on KRRT at 10:00 p.m. KABB's weather department produces the report specifically for KRRT.

NEWS CUT-INS, emergency weather cut-ins produced by the KABB news department, are broadcast live on both KABB and KRRT. Most recently our area has been impacted by tornadoes, heavy rains and flash floods. The LMA has allowed us to provide emergency information to both Stations' viewers simultaneously in a roadblock format maximizing viewer awareness of the severe weather impacting the area we serve.

In addition to weather update opportunities, the LMA has also allowed for broadcasts of local/national breaking news emergencies and coordinated EBS testing.

COMMUNITY EVENTS

The Stations, through the Kids Fair which both stations underwrite, have become the single largest contributors to the San Antonio D.A.R.E. program (Drug Awareness Resistance Education). In 1996, the combined efforts of the Kids Fair and the two stations provided the program \$15,000. KABB and KRRT have also received 1996 Achievement and Recognition Awards from the Partnership of a Drug Free America acknowledging the Stations' combined efforts.

Just to name of few, the Stations have also participated in:

The Inner City Games (for the youth of San Antonio)
The Folk Life Festival (at the Institute of Texan Culture)
The Leukemia Society (golf tournament fund raiser).

The two Stations ran San Antonio water conservation society PSAs in a priority rotation to educate the market on how serious the two year drought was effecting the community's water supply.

EFFICIENCIES

The signal quality of KRRT programming improved when the Station was moved to the KABB building. KRRT's previous facility utilized old routing and distribution equipment that added noise to the program signal which an average viewer noticed. It is unlikely that a similar investment in KRRT's technical infrastructure would have been made to it as a stand

KABB(TV), San Antonio, Texas KRRT(TV), Kerrville, Texas July 8, 1997 Page 3

alone station. The economy of scale created by sharing the routing and distribution equipment with KABB made the investment cost effective for both Stations. In addition, by sharing the facility expenses the Stations will be better positioned to incur the high costs of conversion to digital television.

LMA REPLY FORM

MARKET: Indianapolis, Indiana

DMA #: _____25_____

Station	Channel No.	Network Affiliation	Licensed	11 11		Degree Overlap (%)	Nielsen (all day) Audience Share		
	& Call Sign	Aimiation	Community	<u>Licensee</u>	City Grade	Grade A	Grade B	(9am - midnight)	(6am -2 am)	
Brokered Station	WTTK	UPN	Kokomo	River City License Partnership (assignment of license pending to SCI-Indiana Licensee, Inc., File No. BALCT-961104IB)		N/A		11/96 2/97 5/97 9 9 7 (Includes viewing shares from WTTV, Bloomington, Indiana)	Date of LMA 8 (Includes viewing shares from WTTV, Bloomington, Indiana)	
Brokering Station	N/A	N/A	N/A	N/A					N/A	

	Date of LMA <u>Signing</u>	Length of Initial <u>Term</u>	Initial Term <u>Start Date</u>	Initial Term <u>End Date</u>	Renewal Provisions/Terms	% Time brokered per week
LMA SPECIFICS:	05/31/96	N/A	05/31/96	Term ends upon consummation date of the purchase of the assets of the Brokered Station.	Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised. No provisions for renewal.	99%

Public Interest Benefits

WTTK(TV), Kokomo, Indiana

PROGRAMMING

The LMA has provided WTTK with a greater opportunity to purchase higher quality programming. WTTK have also begun a local program called Hoosier Know It Alls which tests the knowledge of contestants about the Indiana area and also helps educate people about their home state.

COMMUNITY INVOLVEMENT

WTTK has improved our EEO hiring methods by going out into the community and attending job fairs like the Black Expo and other events that might attract more minority applicants.

LMA REPLY FORM

MARKET: Indianapolis, Indiana DMA #: 25

Station	Channel No.	Network	Licensed			Degree of Overlap (%)			Nielsen (all day) Audience Share			
	<u>& Call Sign</u>	<u>Affiliation</u>	<u>Community</u>	<u>Licensee</u>	City Grade	Grade A	Grade B	(9an	ı – mid	night)	(7am to 1am)	
Brokered Station	WTTV	UPN	Bloomington	River City License Partnership (assignment of license pending to SCI-Indiana Licensee, Inc., File No. BALCT- 961104IB)		N/A		shares	2/97 9 les viev for WT no, Indi	TK,	Date of LMA 8 (Includes viewing shares for WTTK, Kokomo, Indiana)	
Brokering Station	N/A	N/A	N/A	N/A					N/A		N/A	

	Date of LMA <u>Signing</u>	Length of Initial <u>Term</u>	Initial Term <u>Start Date</u>	Initial Term <u>End Date</u>	Renewal Provisions/Terms	% Time brokered per week
LMA SPECIFICS:	05/31/96	N/A	05/31/96	Term ends upon consummation date of the purchase of assets of the Brokered Station.	Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised. No provisions for renewal.	99%

Public Interest Benefits

WTTV(TV), Bloomington, Indiana

PROGRAMMING

The LMA has provided WTTV with a greater opportunity to purchase higher quality programming. WTTV have also begun a local program called Hoosier Know It Alls which tests the knowledge of contestants about the Indiana area and also helps educate people about their home state.

COMMUNITY INVOLVEMENT

WTTV has improved our EEO hiring methods by going out into the community and attending job fairs like the Black Expo and other events that might attract more minority applicants.

LMA REPLY FORM
MARKET: Asheville, NC and Greenville/Spartanburg/Anderson, SC

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ν	IVI.	#:	33

Station	Channel No.	Network	Licensed			Degree of Overlap (%)			Nielsen (all day) Audience Share			
	& Call Sign	<u>Affiliation</u>	Community	<u>Licensee</u>	City Grade	Grade A	Grade B	(9am	- midn	ight)	(6am - 2am)	
Brokered Station	WLOS	ABC	Asheville, NC	River City License Partnership (assignment of license granted to WLOS Licensee, Inc., not yet consummated)	3	10	20	<u>11/96</u> 15	<u>2/97</u> 14	<u>5/97</u> 14	Date of LMA	
Brokering Station	WFBC	IND.	Anderson, SC	River City License Partnership ((assignment of license granted to Anderson (WFBC-TV) Licensee, Inc., not yet consummated))	8	25	59	2	2	2	0	

	Date of LMA <u>Signing</u>	Length of Initial <u>Term</u>	Initial Term <u>Start Date</u>	Initial Term <u>End Date</u>	Renewal Provisions/Terms	% Time brokered per week
LMA SPECIFICS:	05/31/96	N/A	05/31/96	Term ends upon consummation date of the purchase of assets of the Brokered Station.	Describe renewal provisions including: (1) length of renewal, (2) at which party's option, (3) whether renewal is automatic, and (4) how renewal option may be exercised. No provisions for renewal.	99%

Public Interest Benefits

WLOS-TV13, Asheville, North Carolina

WFBC-TV40, Anderson, South Carolina

BACKGROUND

Channel 40 originally began broadcasting on December 1, 1953, as a stand-alone independent station with the call letters WAXA. It left the air in 1983, resumed operation in 1984, ceased operation again in 1989 and resumed operation in 1990. Anchor Media and subsequent licensee Continental Broadcasting operated WAXA as a satellite of WLOS starting in 1991. In September 1994, new licensee River City License Partnership changed the call letters to WFBC and re-launched it as an independent station. In May 1996, Sinclair Broadcasting Group, Inc. entered into an LMA with River City License Partnership. Until WFBC had a strong programming partner, it was never a viable stand alone station. Under the LMA, the combined operation has created an economy of scale that has made WFBC viable.

CHILDREN'S PROGRAMMING

WFBC now airs a much-expanded lineup of syndicated programming targeting children, plus locally-produced interstitial programming elements featuring children from the local community. The approximate number of hours of children's programming per week on WFBC at this time is 18 hours.

PUBLIC AFFAIRS PROGRAMMING

WFBC now carries a half-hour affairs program entitled "Focus On The Upstate" which specifically targets discussion of ascertained issues and features community leaders from Anderson, South Carolina, and the surrounding area.

PUBLIC SERVICE ANNOUNCEMENTS

At present, WFBC airs approximately 1,400 PSA per month on topics such as these:

Adoption Aids Awareness
American Red Cross Child Abuse

Drug Abuse Domestic Violence Environmental Concerns Education

Teen Pregnancy Physical Fitness
High Blood Pressure Humane Society
Employment Tips Junior Achievement
Dropout Prevention Crime Prevention

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Minority Concerns
Travel and Tourism
The Salvation Army
The Stuttering Foundation
The United Way
U.S. Savings Bonds

Missing and Exploited Children Nutrition Save The Children The Arbor Day Foundation U.S. Marines YMCA

CHARITABLE ACTIVITIES

The following community events were sponsored by WFBC during the past year:

- The American Heart Association's annual fund-raising golf tournament.
- •The Greenville Hospital System's Christmas Card Campaign, sales of which benefited the Children's Hospital.
- •Donated auction prizes for the Camp Happy Days Golf Tournament to benefit children with cancer.
- •Donated toys to Ronald McDonald's Children's Charities.
- •Donated toys to Greenville Hospital System's Children's Hospital
- •Sponsored several Angel Tree locations for toys to be donated to needy children.

In addition to the above, the following community events taking place in Western North Carolina were promoted on WFBC during the past year.

- •The WLOS Community Blood Drive
- •The Fontana Lake Fishing Tournament to benefit Boys & Girls Clubs
- •The River Link Festival to benefit French Broad River Revitalization
- •The Big Sweep French Broad River Cleanup

WLOS-TV13, Asheville, North Carolina WFBC-TV40, Anderson, South Carolina July 8, 1997 Page 3

EFFICIENCIES ACHIEVED THROUGH CO-LOCATION OF FACILITIES

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Technical Operations:	The technical operations center of WLOS also serves the same function for WFBC. Duties such as master control, videotape playback, satellite programming receive and record, quality control, program editing, and equipment maintenance for WFBC take place at WLOS/Asheville.
Promotion & Marketing:	The writing and production of all on-air and outside made images and product promotions for WFBC are co-located with WLOS.
Traffic:	Collating and publishing the WFBC program log is collated with WLOS.
Programming:	Purchasing and scheduling all programming for WFBC and issuance of programming information is co-located with WLOS.
Production:	The studio and control room production of sales tapes, PSAs, and public affairs programs for WFBC are co-located with WLOS.
Sales:	Sales for WFBC in Western North Carolina

WLOS.

region of the market are co-located with